



RESIDENTIAL ART WORKSHOPS 2023

Residential art workshops can bring residents together to inspire creativity, foster a sense of community. These workshops can help enhance and personalize the apartment complex, making it a unique living space.



Who We Are

Enjoy Erica Art Studio is a woman minority-owned business created by Erica Soto, a self taught, local artist from Mt. Vernon, N.Y. The online "Studio" has been operating since 2020 and now they are available in-person. We offer art programs, paint events, and crafting workshops to encourage creativity and connection!



Who We've Worked With



IKEA



Be Well



**WorkWell
NYC**



**NYC Administration
for Children
Services**



NYC DOT



**CUNY The City
University of NY**



**NYC Dept. of
Recreation**



**Office of Chief
Medical Examiner**



**NYC
Health +
Hospitals**



**Yonkers Public
Library**



**Westchester
Jewish
Community
Services**



Keller Williams



Our Services



Online Art Event

Have your participants join in and share a creative memory from the from the comfort of their home and across several building communities.



In Person Art Event

Creating an in-person art event is an effective way to promote community value and understanding through art. It's also a great reason to gather and welcome new residents.



Hybrid Art Event

Expand the guest list to have in person and online participants, up to 300.





Available Workshops

➤ **Paint & Sip**

BYOB & get creative painting an inspiration on canvas, step by step !

➤ **Paint & Chill**

We do just that! Paint & chill in a relaxing session creating art on canvas.

➤ **Meditation Art Workshop**

Kick up the wellness factor with some mindful art.

➤ **Vision Board Workshop**

Learn about vision boards and how to make one. Great for the dreamers and goal chasers!

➤ **Create-A-Craft**

Get hands on with arts and crafts customizable canvas bag wooden craft or coaster.

➤ **Memory Making Workshop**

BYOP (Bring Your Own Pics) for this memory making collage.

➤ **Art Journaling Workshop**

Get a daily dose of self expression when you learn how to art journal.

➤ **Self-Expression Mixed Media Art**

Freestyle creative instruction with mixed media tips and tricks.





Workshops Add Value

➤ Resident Retention

By offering unique and fun events for residents, you can increase their overall satisfaction with the community and encourage them to renew their leases.

➤ Marketing Opportunity

A well-executed paint and sip event can be a great way to showcase your community to potential tenants, and can help set your property apart from others in the area.

➤ Community Building

Hosting social events can help build a stronger sense of community among your residents. Celebrate holidays or Building Milestones!

➤ Increased Return on Investment

Events for residence increase the value of the amenities offered in the communities and therefore increasing your ROI.

Overall, a paint and sip event can be a fun and engaging way to build relationships with your residents and create a more positive living experience for everyone.



In Person

Service Description

No experience necessary!
Great for all ages!
We travel to your location.

- 2-Hour Workshop Min. 10 Participants
- Choose a customized theme or design
- An experienced live art instructor and step-by-step guided art tutorial on a theme of your choice!
- An event playlist in stereo,
- Each art setup kit includes: Canvas Per Participant, Acrylic Paints, Palette, Apron, Paint Brushes, Water Cup, Paper Towels, Easel, Table Covers & Tracers, Step-by-Step How To Instructions

EVENTS ARE BYOB. ALL YOU PROVIDE ARE THE TABLES AND CHAIRS



\$100 Non-Refundable Deposit is Required at the time of booking.

Hybrid

Service Description

No experience necessary!
Great for all ages! We travel to your location.

- 2 HR Workshop Min. 10 Participants
- Choose a customized theme or design
- An experienced live art instructor and step-by-step guided art tutorial on a theme of your choice!
- An event playlist in stereo,
- Each art at home kit includes: Canvas, Acrylic Paints, Palette, Apron, Paint Brushes & Sample Photo
- In Person Guests Receive In Person art setup kit
- Zoom Login Provided
- Art Supplies Shipped or Delivered Locally to You for fee

EVENTS ARE BYOB. ALL YOU PROVIDE ARE THE TABLES AND CHAIRS

**12-15 Participants \$35 Per Person
16-30 Participants \$30 Per Person
31 OR MORE Participants \$28 Per Person**

Online

Service Description

No experience necessary!
Great for all ages! We travel to your location.

- 2 HR Workshop Min. 10 Participants
- Choose a customized theme or design
- An experienced live art instructor and step-by-step guided art tutorial on a theme of your choice!
- An event playlist in stereo,
- Each art setup kit includes: Canvas, Acrylic Paints, Palette, Apron, Paint Brushes, & Sample Photo
- Zoom Login Provided
- Art Supplies Shipped or Delivered Locally to You for fee





HOW IT WORKS

SELECT DATE AND TIME	SUPPLIES	FINAL PAYMENT & HEADCOUNT	DAY OF EVENT	AFTER THE EVENT	AUTOMATED FUTURE BOOKINGS
<p>Select your date and time and confirm your booking with a \$100 non-refundable deposit. Receive an emailed invoice and gallery list to choose from or select a custom theme.</p> <p><i>VIRTUAL EVENTS</i> Zoom Link is provided</p>	<p><i>IN PERSON</i> Workshops we bring the supplies.</p> <p><i>HYBRID & VIRTUAL Workshops</i> We Ship Or Deliver Locally for a fee.</p>	<p>Finalize the payment and the head count 2 days prior to event. Reconfirm your workshop selection.</p>	<p>We arrive 60 minutes prior to the event for set up. We check in participants 30 minutes prior to event. We take group photos and class video for promotional puposes. We clean up for 30 minutes.</p> <p><i>VIRTUAL EVENTS</i> Our instructor logs on Zoom 15 minutes prior to event. Clases are recorded.</p>	<p><i>IN PERSON</i> We follow up with any event photos and we post on social media. We highlight your residence and your amenities.</p> <p><i>VIRTUAL EVENTS</i> We send you a copy of the class recording.</p>	<p>Once you have had an event with us, you can automate your next events.</p> <p>We just need :</p> <ol style="list-style-type: none"> 1.The date and time. 2.The Workshop of choice. 3. The final payment and headcount 2 days prior to event!



Let's make something you 'll enjoy!

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